Wounds Australia

Chronic Wound Consumables Scheme (CWCS) Clinician Pack

Help Raise Awareness of the CWCS

Many eligible patients may not realise they can access the Chronic Wound Consumables Scheme (CWCS). To support awareness, Wounds Australia has developed consumer education resources through the Be Wound Aware campaign.

Suggested use

- Share resources with eligible patients and carers
- Display materials in waiting rooms and clinics
- Share through professional networks
- Encourage patients to visit woundaware.org for further information

Campaign Materials

1. Video Assets

Short promotional videos are available to help raise awareness of the CWCS.

Suggested use:

- Share on social media
- Display in clinic waiting rooms and patient education areas
- Share with colleagues and professional networks

Links - download via Vimeo:

15 second: https://vimeo.com/1192467810

30 second: https://vimeo.com/1192467809

2. Social Assets

Suggested Social Media Post

The Chronic Wound Consumables Scheme (CWCS) helps eligible people living with diabetes access funded wound care products.

Could you be one of them?

Learn more: https://www.health.gov.au/our-work/cwcs

Be Wound Aware is a campaign of Wounds Australia. Find out more at woundaware.org @woundaware @woundsaus #CWCS #ChronicWoundCare #DiabetesSupport

Social tile download via Dropbox:

Download Link

3. Newsletters

Suggested Newsletter / Website Copy

The Chronic Wound Consumables Scheme (CWCS) helps eligible people living with diabetes access funded wound care products to support the treatment of chronic wounds.

The Scheme is available to people with diabetes and a chronic wound who are:

- aged 65 years and over, or
- First Nations people aged 50 years and over.

The CWCS aims to improve access to essential wound care support and help eligible participants manage chronic wounds more effectively.

Be Wound Aware is a campaign of Wounds Australia. Find out more at woundaware.org.
Learn more: https://www.health.gov.au/our-work/cwcs

BE WOUND AWARE.

WOUND AWARE .org

WoundsAustralia
Healing Wounds Together